# Take the wheel today and maximize your protection

# 8 Ways to Lower Your Risk



#### Implement a fleet safety program

Document the program and communicate expectations to all employees.



#### **Enforce company policy** for use of vehicles

Follow practices such as limiting personal use and monitoring who can use company vehicles.



#### Hire qualified drivers

Document standards and call for medical evaluations, references, and road tests.



#### Use a company fleet

Be aware of extra risks when drivers use personal vehicles on the job.



#### **Train your drivers**

Cover these essential topics: breakdowns, distracted driving, driving under the influence, rest, speeding.



### Regularly check driving records

Set a schedule for checking employee records and stick to it.



#### **Monitor drivers with telematics**

Focus on controlling risky practices like speeding and other aggressive behaviors.



#### Review every crash

Learn how to help prevent repeat incidents.

## We're here to help

#### Online:

Visit SafetyNet<sup>™</sup> for risk control tools and resources, where you can explore our commercial auto industry page and download safe driving newsletters at Imi.co/safetynet. (Have your Liberty Mutual policy number ready.)

#### By phone and email:

Contact our team at the Liberty Mutual Risk Control Consulting Center for more on fleet safety best practices, access to auto risk control toolkits, and more.

866-757-7324 RCConsultingCenter@LibertyMutual.com

#### Other questions:

Please contact your independent agent. If you're looking at a printed copy of this document, ask for an electronic copy so you can access all the useful links.

# Use our FREE online safety trainings

Sample topics: How Does Your Fleet Safety Program Measure Up?; Controlling Distracted Driving; and Decision Driving. One hundred of your employees join for free each calendar year. Visit our Customer Safety Training page to register at lmi.co/safetytraining.



Available through our independent agent:

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libertymutualgroup.com/business







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# **Commercial Auto**

What's Driving Losses?



Know the risks of the road to keep drivers and vehicles safer and help control costs.





# Commercial Losses Are on the Rise — Here's What's Driving Them



### More traffic

Nationwide, vehicle miles driven increased 3.3% year-over-year in the first half of 2016 and is now at an all-time high.¹ More vehicles = higher frequency of crashes.

## Distracted drivers

One-quarter of crashes involve drivers talking on phones or texting.<sup>2</sup>

# **Escalating medical costs**

Medical care costs are climbing more than 1.5 times faster than other costs.<sup>3</sup>



# Increasing crash frequency plus severity

Rising claims costs typically stem from either increased frequency or severity — but in the case of commercial auto, it's both.4

# Inexperienced or undesirable drivers

A shortage of skilled commercial drivers with good driving records = greater odds for crashes talking on phones or texting.<sup>2</sup>

# Rising auto repair costs

Record U.S. auto sales mean garages are often servicing newer cars with more expensive parts. Even minor repairs can cost big bucks.

<sup>1</sup> Federal Highway Administration – Office of Highway Policy Information (OHPI) https://www.fhwa.dot.gov/pressroom/fhwa1647.cfm

National Safety Council – Annual Estimate of Cell Phone Crashes 2013. http://www.nsc.org/DistractedDrivingDocuments/CPK/Attributable-Risk-Summary.pdf

<sup>3</sup> Consumer Price Index – All Urban Consumers, 2006-2012, Bureau of Labor Statistics.

<sup>4</sup> http://www.riskandinsurance.com/warning-emerging-frequency-severity-trendsthreaten-commercial-auto-policyholders/