

THE FULL STORY

NEW Retail Marketing Materials

Retailers see more than their fair share of disruption. Lines are blurring between traditional brick and mortars and brick and clicks, consumer shopping behaviors are evolving, and digital transactions may be hiding potential cyber attacks.

Help protect your retail clients from these challenges with the following:

- **Property** – coverage that protects buildings (owned or leased), equipment, fixtures and inventory, as well as goods in transit or off premises, and shipments to customers – up to the business personal property (BPP) limit.
- **Employee Theft and Dishonesty** – coverage that is automatically included in **Master Pac**SM.
- **Computer Equipment, Data and Media (EDP)** – covers loss or damage to point-of-sale and inventory management systems.
- **Power Pac Premier**SM – offers best-in-class coverage enhancements with additional features and higher limits.

Finding the right insurance solution is one challenge your clients don't need. That's why we're providing you with engaging tools that illustrate why Travelers is the right choice to protect their business.

- [Coverage At-A-Glance](#)
- [Coverage Scenarios](#)
- [Appetite and Eligibility Guide](#)

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